

PR and Advertising Guide 2026

Present your company in the network of the biosaxony cluster!

Marketing service	Special conditions / Benefits	Prices biosaxony members	Prices non-members
MS 1	Special mailing via members - and network distribution list – over 280 subscribers (event announcement / cooperation requests / ...)	2 posts / year free of charge from the 3rd post 149,00 €	259,00 €
	Post on LinkedIn biosaxony e.V. (over 7,500 followers) (DE) including image, text, link (company promotion (products/services))	169,00 €	199,00 €
	Post on LinkedIn leap:up GmbH (over 1,800 followers) (EN) including image, text, link (company promotion (products/services))	169,00 €	199,00 €
	Special mailing biosaxony newsletter – over 1,000 subscribers (advertise product/company/service)	255,00 €	299,00 €
MS 2	Special mailing biosaxony newsletter with over 1,000 subscribers + post on LinkedIn biosaxony e. V. (over 7,000 followers) and leap:up GmbH (EN) (over 1,000 followers)	339,00 €	399,00 €
MS 3	Event notice in the biosaxony newsletter	free	69,00 €
MS 4	Banner in biosaxony newsletter incl. Linking	169,00 €	199,00 €
MS 5	Banner on the leap:up website under "Events" incl. linking (presence 2 months)	255,00 €	299,00 €
MS 6	Job advertisement job portal (presence 8 weeks)	99,00 €	199,00 €
MS 7	Representation of interests at major events (lead generation) + Promotion via LinkedIn	individual	individual

All prices are net and **exclude VAT of 19%**.

Contact:

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